

Program Director, Fan Experience (Industry title is Director)

Position Information

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Job Description **Industry title for this role is Director** - Program Director is set by University guidelines. **The role has an anticipated start date of December 2024/January 2025.**

Notre Dame Athletics is committed to building a diverse workforce passionate about maximizing the student-athlete experience. Our pillars of Education; Excellence; Faith; Tradition; and Community guide us in the work we do each day. We are eager to attract, recruit, and retain individuals who positively contribute to a collaborative, inclusive working environment where all may thrive.

Building on the University's Spirit of Inclusion, we are committed to the work needed to cultivate sustainable progress and change. As a prospective member of [Notre Dame Athletics](#), we encourage you to apply if you embrace, embody, and demonstrate a commitment to the aforementioned values.

Are you passionate about creating unforgettable moments for fans and turning game days into electrifying experiences? Notre Dame Athletics is seeking a creative and energetic **Program Director, Fan Experience** to elevate the in-game atmosphere for our dedicated fans and enhance the overall spectator experience. If you thrive in a dynamic, fast-paced environment and have a love for sports and fan engagement, this is your opportunity to shine!

Why You'll Love This Role:

- **Make Game Days Unforgettable:** Lead the in-game presentation for all Notre Dame football home games, special events like the Shamrock Series, and pep rallies. You'll be at the heart of the action, crafting unique fan experiences that make every moment in the stadium come alive.
- **Collaborate Across Campus:** Work closely with key teams such as Fighting Irish Media, game management, marketing, ticketing, Notre Dame Global Partnerships, and more to ensure seamless in-game operations and deliver a first-class fan experience.
- **Shape the Fan Experience:** Contribute to developing new initiatives and continuously improve the atmosphere for our fans. Your creative ideas and feedback will help set the standard for fan engagement at Notre Dame.

What You'll Do:

- **Lead In-Game Entertainment:** Direct all in-game activities, including music, cheer, band coordination, and special presentations, to create an exciting, cohesive atmosphere that keeps fans on their feet. You'll develop detailed game scripts and work with videoboard producers to ensure a top-tier experience.
- **Innovate and Elevate:** Continuously seek new ways to engage the campus community and local fans, driving attendance and enhancing school spirit. Collaborate with teams to promote ticketed and non-ticketed sports, ensuring every event is filled with excitement.
- **Create Unforgettable Moments:** Oversee on-field presentations such as flyovers, pyrotechnics, DJ performances, and special recognitions at football games. Manage relationships with vendors and partners to ensure flawless execution of these memorable elements.
- **Impact Beyond Football:** While football will be your primary focus, you'll also support the fan experience for other Notre Dame athletic events, partnering with the Assistant AD for Strategic Engagement to enhance the spectator experience across multiple sports.

What We're Looking For:

- A dynamic leader who thrives in creating high-energy atmospheres and loves working in live event environments.
- A collaborative team player who excels at building relationships across departments to achieve shared goals.
- A detail-oriented professional with experience in fan engagement, live event production, or sports marketing who can juggle multiple projects and deliver excellence under pressure.

What You'll Gain:

- The opportunity to work in a premier collegiate athletics program and contribute to the rich traditions of Notre Dame.
- A chance to bring your creative ideas to life and make a lasting impact on the fan experience.
- Experience leading a variety of events, from game day presentations to special campus-wide celebrations.

If you're ready to take fan engagement to the next level and be part of something special at Notre Dame, we want to hear from you!

Minimum Qualifications

- Bachelor's degree (4 years)
- Marketing, Business or Sport Administration degree preferred
- 3 to 4 years working in athletic fan experience
- Knowledge of NCAA rules and regulations
- Excellent written and oral communication skills
- Ability to multi-task effectively
- Ability to create a team environment
- The ability to think outside the box
- Strong organizational skills essential

Preferred Qualifications

- Prior experience in college or professional sports in the area of marketing, promotions and/or fan experience

Special Instructions to Applicants

Department	Fan Experience (11100)
Department Website	
Family / Sub-Family	Communications & Marketing / Marketing
Career Stream/Level	EIC 3 Specialist
Department Hiring Pay Range	Up to \$75,000.00
Pay ID	Semi-Monthly
FLSA Status	S1 - FT Exempt
Job Category	Administrator/Professional
Job Type	Full-time
Schedule: Days of Week & Hours	
Schedule: Hours/Week	
Schedule: # of months	

Posting Detail Information

The University of Notre Dame seeks to attract, develop, and retain the highest quality faculty, staff and administration. The University is an Equal Opportunity Employer, and is committed to building a culturally diverse workplace. We strongly encourage applications from female and minority candidates and others that will enhance our community. Moreover, Notre Dame prohibits discrimination against veterans or disabled qualified individuals, and requires affirmative action by covered contractors to employ and advance veterans and qualified individuals with disabilities in compliance with 41 CFR 60-741.5(a) and 41 CFR 60-300.5(a).

Posting Detail Information

Job Posting Date (Campus)	09/16/2024
Job Posting Date (Public)	09/16/2024
Job Closing Date	10/06/2024
Posting Type	Open To All Applicants
Posting Number	S251391
Quick Link for Internal Postings	https://jobs.nd.edu/postings/35643

Supplemental Questions

Required fields are indicated with an asterisk (*).

Documents Needed to Apply

Required Documents

1. Resume

Optional Documents

1. Cover Letter