

Company Description

Minute Media is a leading media technology brand focused on two main pillars—platform and content. Minute Media's platform serves as the company's foundation, powering its content as well as enabling the evolution of other market-leading digital media brands. To date, Minute Media's owned and operated destinations include The Players' Tribune, 90min, DBLTAP, Mental Floss, The Big Lead, and FanSided. For more information, check out <https://www.minutemedia.com/>.

Position Summary

We are looking for an experienced and highly capable Campaign Manager to join the Commercial Operations team.

As a Campaign Manager, you will be responsible for setting up and managing direct and programmatic display and video campaigns, running throughout our global network of sites.

The commercial operations team is responsible for all ad operations, ad tech, and programmatic activity across the business. Minute Media has built its own proprietary video player and VMS which you would receive full training for.

What You'll Do

- Forecasting inventory for the Sales and Integrated Marketing teams
- Trafficking line items and QA'ing creatives
- Offering optimization suggestions throughout the campaign
- Troubleshooting issues with delivery
- Providing intelligent post-campaign analysis and insight

What You Have

- Min 2-4 years' experience in the digital advertising industry, managing direct and programmatic campaigns

- Experience working at a publisher, network, agency or advertiser is highly desirable
- Experience working inside other SSP platforms (e.g. Index Exchange, Pubmatic, Magnite, Amazon); especially deal creation
- Relevant degree qualification in marketing, advertising, data or statistics
- Strong understanding of Google Ad Manager
- Proficiency with Microsoft Excel
- Ability to comfortably liaise with internal stakeholders from other teams, and external clients and publishers
- Prior knowledge of other video players would be a bonus (e.g. JW, Brightcove)
- Interest in sports including eSports

Minute Media is committed to creating a diverse and inclusive work environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

Not sure that you're 100% qualified but are up for the challenge? We want you to apply!

What You'll Get

- Opportunity to make a meaningful impact in a fast-growing company
- Career development opportunities & workshops
- Collaborative team environment & fun company events!
- Donation matching program & volunteer opportunities

- Flexible work from home
- Free personal coaching & mental health counseling sessions
- \$500 work from home stipend to complete your home office!
- Free swag!