

## ESPORTS SOCIAL MEDIA INTERN

### **Company Description**

DBLTAP, an affiliate brand of Minute Media, brings to life every aspect of the game, going from the casual game of FIFA to backstage at the Fortnite World Cup and everything in between. DBLTAP provides fans with breaking news, interviews with pros, fan opinion and the inside track on everything gaming and esports. For more information, check out <https://www.dbltap.com/>.

### **Program Summary**

The Social Media Intern will have the opportunity to create their own shareable content and distribute it to various Facebook and Twitter pages that we own and manage, which reach millions of users per month.

Throughout the duration of the internship, the intern will focus on the following activities that will help them gain knowledge of the sports marketing industry: creatives, social reports, and one-on-ones with key members of our team. We want the intern to point to this experience with pride in what they completed with our company with specific deliverable metrics that establish the success of their efforts.

**\*\*This is an unpaid internship that will last three months with an expectation to work 12 hours per week and is designed to give young professionals an educational experience in the industry**

### **What You Have**

- Interest in gaming and esports, with knowledge of popular games such as Fortnite, Call of Duty and Overwatch
- A keen eye for what's popular in gaming
- Good writing skills and proper use of grammar
- Familiarity with social media platforms
- Photoshop and photo editing skills are not required, but are a definite plus!

### **What You'll Get**

- Develop your social media skills by contributing to highly-engaged social media pages
- Work alongside our social media team remotely and receive regular feedback and guidance

- Learn about different areas of the digital media landscape, such as social, editorial, SEO, & video production
- Networking & career development opportunities
- Opportunity to learn from established industry professionals in esports and gaming
- Collaborative team environment & fun company events!
- 100% remote
- College credit offered
- Free swag!

Minute Media is committed to creating a diverse and inclusive work environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

Not sure that you're 100% qualified but are up for the challenge? We want you to apply!