



## **Sports Marketing Intern – Sports Business Solutions, LLC**

### **COMPANY SUMMARY**

Sports Business Solutions is a sports consulting firm based in Phoenix, AZ. They specialize in sales training, consulting, and recruiting for sports teams and they've built a successful sports industry community platform called **theClubhouse**, which is designed to help people succeed in sports. Launched in 2014, the mission of SBS is to help people achieve success in sports business. With over 140 sports team clients across North America, SBS has quickly become a household name in sports business consulting.

### **POSITION SUMMARY**

The Sports Marketing internship is designed to be a true learning experience. The internship is unpaid, but offers the ability to work remotely, flexible hours, and a unique learning experience in marketing and branding. Time commitment is not expected to exceed 10 hours per week. \*Must be eligible to receive school credit to qualify\*

This individual will be tasked with creating, designing, and curating content and marketing assets to help SBS better tell its story throughout the sports industry.

### **INTERNSHIP OVERVIEW:**

#### **Candidate will learn and then assist with the job responsibilities outlined below**

- Aid in social media promotion and branding
- Create marketing assets to be used for SBS and Clubhouse promotion
- Assist with copywriting and social media posting
- Coordinate written, video, and photo content for distribution across all platforms
- Assist in the conception and execution of digital marketing campaigns to maximize outreach
- Infographic development
- Video editing, design, and creation
- Photography and graphic design
- Other duties as assigned

### **QUALIFICATIONS:**

- Must be a current student pursuing an undergraduate or graduate Business/Marketing degree from an accredited university
- Must be enrolled in school internship/externship program and be eligible to receive school credit
- Previous experience with marketing and creative design programs preferred
- Knowledgeable about the latest technology and social media trends and tools
- Desire to work in Marketing post-graduation
- Strong interpersonal, organizational, communication and analytical skills
- Collaborative team player willing to absorb, enhance, and execute brand direction
- Graphic design skills preferred
- Video editing experience preferred
- The candidate must be a proactive communicator, extremely organized and be open to feedback
- They also must be a self-starter and have the ability to multi-task

### **APPLICATION**

- Qualified applicants must submit a resume and cover letter