



(<https://www.comeet.com/jobs/minutemedia/45.00A>)

< [ALL JOBS \(HTTPS://WWW.COMEET.COM/JOBS/MINUTEMEDIA/45.00A\)](https://www.comeet.com/jobs/minutemedia/45.00A)

Content Marketing Writer, Sports Betting (Remote)

Content & Growth · 📍 New York · Associate · Part-time

DESCRIPTION

Company Description

BetSided, a brand of FanSided and Minute Media, is home to entertaining and informative multimedia sports content presented through the lens of athletes and experts using betting insights to help tell the story. We're not talking about who you should bet on based on a million analytical insights here. We're talking about which quarterback your team should draft or why your favorite player is primed for a massive game that week based on what Vegas' odds tell us. And let's be honest, Vegas usually gets it right. Through this unique view, BetSided aims to cultivate strong, engaging relationships with fans and ultimately make everyone who wants to feel more comfortable learning and discussing sports betting.

Position Summary

BetSided, a new sports betting content venture from Minute Media, is looking for a creative Content Marketing hourly writer with a background and passion for covering sports betting. We believe that culture is our core, and we foster an environment that encourages creativity, teamwork, and openness. We are a group of passionate, hardworking, and talented individuals who love to work collaboratively and get sh*t done. If this sounds like you, read on...

What You'll Do

As a Content Marketing Writer, you'll work alongside editors to produce commercial and promotional content that supports our commercial partnership goals and objectives. The ability to write about all major sports topics quickly and accurately, write knowledgeably about sports betting, follow content strategy, and create pieces of opinion and analysis for a team of editors is imperative. Articles will range from 250-500 words depending on the type of article and will cover all major sports. The writer will be expected to learn the CMS to submit content. Once articles are completed, the writer will submit them via the CMS for approval and edits.

This is a part-time position expected to work 21-25 hours per week, including some nights and weekends.

REQUIREMENTS**What You Have:**

- Ideally, 1-3 years of sports and/or sports betting writing experience
- Ability to quickly produce clean and interesting analysis on a variety of sports and topics
- Ability to support arguments with stats and facts, not just opinion
- Passion for and strong knowledge of all major professional sports in the United States
- Able to closely follow direction and style
- Strong attention to detail, and ability to meet deadlines and multitask at a fast pace.
- Energetic, well organized and proactive team player
- Flexible schedule with availability on nights and weekends

BENEFITS**What You'll Get**

- Opportunity to make a meaningful impact in a fast-growing company
- Career development opportunities & different skill-based workshops offered each quarter
- Fun company events and celebrations with a focus on DEI each quarter
- We highly value team collaboration, empathy and respect towards one another and see this as a key component to delivering the best results
- Community involvement opportunities, both in-person and remote

- We hire 100% remote talent across the nation with the ability to work from our NYC office if desired
- Free swag and gift cards given throughout the year

Minute Media is committed to creating a diverse and inclusive work environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

Not sure that you're 100% qualified but are up for the challenge? We want you to apply!

Check the URL and email address of any correspondence with Minute Media. If it is not from @minutemedia.com (<http://minutemedia.com/>), treat it as fraudulent. To learn how to protect yourself from recruitment fraud [click here](https://www.minutemedia.com/protect-yourself-from-recruitment-fraud) (<https://www.minutemedia.com/protect-yourself-from-recruitment-fraud>).

APPLY FOR THIS JOB

Parul, get paid for a successful hire!

When you share, candidates who apply using your link are marked as your referrals.

[Get your shareable link](#)

(<http://www.linkedin.com/shareArticle?mini=true&url=http://www.comeet.com/jobs/minutemedia/45.00A/content-marketing-writer-sports-betting-remote/BF.52A>) (<https://www.facebook.com/sharer/sharer.php?u=http://www.comeet.com/jobs/minutemedia/45.00A/content-marketing-writer-sports-betting-remote/BF.52A>) (<https://twitter.com/intent/tweet?url=http://www.comeet.com/jobs/minutemedia/45.00A/content-marketing-writer-sports-betting-remote/BF.52A>) (<https://www.stumbleupon.com/submit?url=http://www.comeet.com/jobs/minutemedia/45.00A/content-marketing-writer-sports-betting-remote/BF.52A>) (<https://www.pinterest.com/pin/create/button/?url=http://www.comeet.com/jobs/minutemedia/45.00A/content-marketing-writer-sports-betting-remote/BF.52A>)

< [ALL JOBS \(HTTPS://WWW.COMEET.COM/JOB](https://www.comeet.com/jobs/minutemedia/45.00A)

Powered by  [comeet \(http://www.comeet.co\)](http://www.comeet.co)