

Job Description

The Chief Communications Officer is a member of the executive team and serves as a highly visible, public-facing representative of the Utah Jazz throughout the community. The CCO determines the communications and broadcast strategy for the Utah Jazz and executes programs to deliver communications objectives. This role acts as driver of the company brand and culture by ensuring a unified and consistent voice across media channels. The CCO builds and enhances relationships with broadcast talent, business leaders, community partners, and local government officials to develop and distribute key messages that advance the mission of the organization. This position requires strong interpersonal, leadership and organization skills to set a clear vision and bring collaborative thinking to both the Basketball Operations and the Business Operations of the Utah Jazz.

DUTIES & RESPONSIBILITIES:

- Provide strategic leadership and support to the Public Relations, Community Relations, Broadcast, and Communications teams.
- Engage across the organization to establish and support key priorities and elevate the corporate communications function.
- Collaborate with the Marketing team to drive message development for large-scale marketing initiatives, campaigns, announcements, and releases through all company outlets.
- Provide a forward-looking planned approach to the organization's communication strategies with strong ability to shape narratives to enhance the image of the organization to all critical audiences.
- Coordinate crisis management with legal and senior management and interact with the media as needed in a timely and effective manner.
- Conduct strategic media outreach that supports the goals of the Utah Jazz, enhances relationships, and builds trust.
- Design comprehensive community relations, social responsibility, and outreach strategies that connect the Utah Jazz with the surrounding community.
- Provide counsel, coaching, and media training to organization's spokespeople.
- Stay current on existing and proposed legislation and develops relationships with key federal, state and local government officials and agencies to help drive government relations.
- Design programs, projects, and initiatives to promote an alumni relations program for the organization.
- Work collaboratively with internal content teams (digital social/marketing/creative) to proactively tell our brand story.
- Cultivate productive relationships with influential local and national reporters and influencers while continuously growing the number, strength, and diversity of media contacts.
- Ensure that Jazz broadcast television and radio programs proceed smoothly and efficiently; liaises with talent, agents, producers, and staff on all creative, technical, and financial aspects of production.
- Identify opportunities to create programming that strengthens viewership, enhances the brand, attracts advertisers, and broadens the network's appeal to a more diverse demographic.
- Serve as liaison between the Utah Jazz and the NBA Foundation. Provide strategic direction, development, and allocation of resources to support initiatives.
- Support the building of a diverse culture that enriches the lives of our employees, customers, partners, and communities.