

Company Information:

Based outside of Charlotte, N.C., Spire Sports + Entertainment is bolstered by principled employees with decades of collective experience in brand consulting, celebrity representation and career management, business development, sponsorship placement and program management, event activation, hospitality, media relations, social media support and strategic consulting.

Operating below the radar for more than a decade, Spire's work is unknowingly seen every day with our focus on accomplishment rather than accolades.

Spire Hockey is currently comprised of the Greenville Swamp Rabbits and the Rapid City Rush of the ECHL, the premier "AA" professional hockey organization in North America.

JOB DESCRIPTION:

Spire and the Greenville Swamp Rabbits seek a Graphic Design and Creative Services Manager. The role will be responsible for multimedia content creation, including videography shooting / editing, graphic design and in-Arena motion graphics; as well as directing the gameday fan experience for all Swamp Rabbits home games.

The Graphic Design and Creative Services Manager will; be highly creative and will have a strict adherence to deadlines and details, and will be an effective multi-tasker and communicator. The ideal candidate will be a motivated self-starter that takes initiative and thinks creatively.

ESSENTIAL FUNCTIONS:

- Create all graphic design elements for promotional assets and sales objectives (both ticket / corporate sales)
- Videography skillset for shooting / editing. Must possess a creative eye for effective branding and utilization.
- Develop unique and creative game presentation and entertainment ideas / branding
- Serve as a liaison between the front office and ECHL league office for league-wide content and activations (i.e. Licensed Theme Nights)
- Assist in social media endeavors, including content creation and general support and promotion of the Swamp Rabbits brand
- The ability to work with confidential information and always maintain professionalism while representing the Swamp Rabbits brand

SPECIFIC JOB KNOWLEDGE, SKILL AND ABILITY:

- Proficient in Adobe Creative Suite (and/or similar platforms)
- Motion graphic / graphic design proficiency required
- Video shooting and editing skillset
- Ability to learn in a team environment and adhere to departmental guidelines

- Ability to professionally communicate and interact with all levels of internal and external parties
- Ability to professionally handle highly sensitive and confidential information

QUALIFICATION STANDARDS:

- 2+ years of progressive professional experience in graphic design / video, preferred in hockey and/or the sports industry
- Experience working in professional hockey, a plus
- Ability to multi-task, manage multiple projects at once and thrive in a fast-paced, intense work environment
- Must be able to work game nights, weekends, and holidays throughout the calendar year

The Swamp Rabbits reserve the right to change or modify the employee's job description whether orally or in writing, at any time during the employment relationship. The Swamp Rabbits may require an employee to perform duties outside his/her normal description.

We are an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by law.