

BETSIDED

Company Description

BetSided, a brand of FanSided and Minute Media, is home to entertaining and informative multimedia sports content presented through the lens of athletes and experts using betting insights to help tell the story. We're not talking about who you should bet on based on a million analytical insights here. We're talking about which quarterback your team should draft or why your favorite player is primed for a massive game that week based on what Vegas' odds tell us. And let's be honest, Vegas usually gets it right. Through this unique view, BetSided aims to cultivate strong, engaging relationships with fans and ultimately make everyone who wants to feel more comfortable learning and discussing sports betting.

Position Summary

BetSided, a new sports betting content venture from Minute Media, is looking for a creative editor and writer with a background and passion for covering sports and sports betting.

This is an exciting opportunity to join the fastest-growing industry in sports media and make your mark in the industry. Sports betting coverage has expanded exponentially over the last two years and will only continue to grow as more states legalize sports betting. This is a chance to help influence the strategy of a new brand through daily pitches, writing and editing.

We are looking for dynamic individuals who thrive under a 24/7, fast-moving editorial newsroom and who understand the challenges and opportunities that come with working at a quickly expanding start-up. This is a full-time position that will require work on weekends, evenings and holidays.

What You'll Do

- Pitch unique story ideas about sports and sports betting on a daily basis
- Write and edit stories produced by yourself and other team members
- Use analytics and research to inform story decision making
- Play integral role in tentpole event preplanning and execution
- Distribute content on social media channels
- Distribute story ideas to writers and work with them to improve their craft
- On-air and audio appearances possible

What You Have

- 1-2 years experience as a journalist, editor, digital media specialist, etc.
- Ability to ideate and craft unique editorial content on a daily basis
- Ability to edit content and approve pitches from writers daily
- Extensive knowledge of sports betting
- Advanced knowledge of the NFL, NBA, MLB, NCAA football and basketball
- Expert understanding of Associated Press stylebook and standards
- Proven knowledge of best SEO practices and ability to execute SEO editorial plan
- Highly organized: create and maintain personal workflows to manage multiple responsibilities simultaneously
- On-screen experience a plus
- Active Facebook and Twitter accounts with engaged following is a strong plus
- Understanding of analytics tools and the ability to utilize them to make editorial decisions is a strong plus

What You'll Get

- Opportunity to make a meaningful impact in a fast-growing company
- Career development opportunities & workshops
- Collaborative team environment & fun company events!
- Donation matching program & volunteer opportunities
- 100% remote
- Free personal coaching & mental health counseling sessions
- \$500 work from home stipend to complete your home office!
- Free swag!

Minute Media is committed to creating a diverse and inclusive work environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

Not sure that you're 100% qualified but are up for the challenge? We want you to apply!