

The logo for The Players' Tribune is displayed on a black rectangular background. The text "THEPLAYERS'" is in a bold, white, sans-serif font, with the "T" and "P" being significantly larger than the other letters. Below it, the word "TRIBUNE" is in a smaller, bold, white, sans-serif font.

# **THEPLAYERS' TRIBUNE**

## **Company Description**

The Players' Tribune is a media company that provides athletes with a platform to connect directly with their fans, in their own words. Founded by Derek Jeter, The Players' Tribune publishes first-person stories from athletes, providing unique insight into the daily sports conversation. Through impactful and powerful long and short form stories, video series and podcasts. The Players' Tribune brings fans closer than ever to the athletes they love.

## **Position Summary**

As a Senior Manager of Athlete Relations and Marketing, you will lead and manage the growth, recruitment, cultivation, and development of the athlete community as it relates to The Players' Tribune and Minute Media.

## **What You'll Do**

- Build and manage relationships within the sports and entertainment industries to secure talent and increase brand awareness for The Players' Tribune and across Minute Media's brands
- Manage sport specific verticals by proactively identifying, developing and maintaining relationships with athletes, agencies and influencers. Assisting with additional sport verticals as needed, but with a strong focus on basketball network
- Manage athlete and talent booking for select content, franchisees, events, activations and appearances
- Work with content leads across The Players' Tribune to build and execute athlete content strategy
- Liaison with sales and integrated marketing teams to research, identify, pitch, negotiate and manage talent for branded related projects
- Coordinate and manage athlete appearances at The Players' Tribune HQ in NYC
- Recruit and support athlete interns to participate within the Players' Internship Program
- Support and manage Athlete Ambassadors

- Research, pitch and book potential guests/talent for other Minute Media properties as needed
- Approximately 10-20% travel is required in this position under normal circumstances.

### **What You Have**

- 4-7 years' experience in booking / athlete management
- Strong relationships within the sports and entertainment industries, basketball focus a plus
- Experience managing multiple projects and planning programs
- Highly organized with great attention to detail
- Ability to prioritize competing tasks, projects and initiatives
- Skilled networker, relationship builder and confident communicator
- Creative thinker with a pulse on what is going on throughout the sports industry
- Enjoys a challenge, has a strong passion for sports

### **What You'll Get**

- Opportunity to make a meaningful impact in a fast-growing company
- Career development opportunities & workshops
- Collaborative team environment & fun company events!
- Donation matching program & volunteer opportunities
- Flexible work from home
- Free personal coaching & mental health counseling sessions
- \$500 work from home stipend to complete your home office!
- Free swag!

Minute Media is committed to creating a diverse and inclusive work environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

Not sure that you're 100% qualified but are up for the challenge? We want you to apply!