

Social Media Internship

Internship Summary:

The Baltimore Orioles are seeking a Social Media Intern to join our Social team for the 2025 season. This intern will need to be available to work in person in Baltimore, MD from approximately April – October 2025.

Key Areas of Responsibility:

- Assist with social coverage for home and road games, community events, mascot appearances, etc.
- Handle updating graphics using Photoshop and in-game video for sponsorship using Premiere or Slate during home and road games
- Assist with the management of the Orioles' ancillary accounts, including Orioles Community, O's Player Dev, The Oriole Bird, etc.
- Help track campaigns for research and reporting purposes
- Research and report on trends and initiatives across the league to develop best practices and new concepts
- Work with the Social team on identifying potential influencers for the Club to partner with

- Other tasks, projects, and responsibilities as assigned

Minimum Qualifications and Essential Functions:

- College student, or individual, pursuing a career in social media, marketing, advertising, communications, or a related field
- Experience publishing content on TikTok, Instagram, Twitter, YouTube, Facebook, and Threads
- Familiarity with Adobe Creative Suite, specifically Photoshop, Lightroom, and Premiere
- Strong attention to detail as well as strong writing and communication skills
- Must be able to work nights and weekends, as the job requires long hours
- Understanding of baseball and Orioles team history is a plus
- Fluency in Spanish is a plus

DISCLAIMER:

The statements herein are intended to describe the general nature and level of work being performed by the employee in this position. The duties listed do not represent

an exhaustive list of all responsibilities, duties, and skills required of a person in this position.

EQUAL OPPORTUNITY STATEMENT:

The Baltimore Orioles are an Equal Opportunity Employer. It is the policy of the Baltimore Orioles to ensure equal employment opportunity without discrimination or harassment on the basis of race (including hair textures, afro hairstyles, or protective hairstyles), color, national origin or ancestry, religion or creed, gender or sex (including pregnancy), age, disability, citizenship status, marital status, veteran's status, genetic predisposition or carrier status, gender identity, sexual orientation, or any other characteristic protected by law.

The anticipated hourly rate for this role is \$15/hour.

Benefits include concession and merchandise discounts, free parking, and limited complimentary baseball tickets to home games. A 401(k) plan with discretionary employer match available after one year of service and 1,000 hours is also available.

This information is being provided in accordance with the Maryland Equal Pay for Equal Work - Wage Range Transparency law.

Posted: 1/7/25

Job Questions:

1. This position is in-person. Are you located near Baltimore, MD? If not, will you relocate?