

BETSIDED

Company Description

BetSided, a brand of FanSided and Minute Media, is home to entertaining and informative multimedia sports content presented through the lens of athletes and experts using betting insights to help tell the story. We're not talking about who you should bet on based on a million analytical insights here. We're talking about which quarterback your team should draft or why your favorite player is primed for a massive game that week based on what Vegas' odds tell us. And let's be honest, Vegas usually gets it right. Through this unique view, BetSided aims to cultivate strong, engaging relationships with fans and ultimately make everyone who wants to feel more comfortable learning and discussing sports betting.

Position Summary

BetSided, a new sports betting content venture from Minute Media, is looking for a creative hourly writer with a background and passion for covering sports and sports betting.

This is an exciting opportunity to join the fastest-growing industry in sports media and make your mark in the industry. Sports betting coverage has expanded exponentially over the last two years and will only continue to grow as more states legalize sports betting. This is a chance to help influence the strategy of a new brand through daily pitches, writing and editing.

We are looking for dynamic individuals who thrive under a 24/7, fast-moving editorial newsroom and who understand the challenges and opportunities that come with working at a quickly expanding start-up. This is a part-time position that will require work on weekends, evenings and holidays.

What You'll Do

As an Hourly Writer, you'll be responsible for assisting in the execution of our editorial vision which involves: the ability to write about all major sports topics quickly and accurately, write knowledgeably about sports betting, follow content strategy, and create pieces of opinion and analysis for a team of editors. Articles will range from 250-500 words depending on the type of article and will cover all major sports. The writer will be expected to learn the CMS to submit content. Once articles are completed, the writer will submit them via the CMS for approval and edits.

What You Have

- Ideally, 1-3 years of sports and/or sports betting writing experience
- Ability to quickly produce clean and interesting analysis on a variety of trending/viral topics
- Ability to support arguments with stats and facts, not just opinion
- Passion for and strong knowledge of all major professional sports in the United States
- Able to closely follow direction and style
- Strong attention to detail, and ability to meet deadlines and multitask at a fast pace
- Energetic, well organized and proactive team player
- Flexible schedule with availability on nights and weekends

What You'll Get

- Opportunity to make a meaningful impact in a fast-growing company
- Career development opportunities & workshops
- Collaborative team environment & fun company events!
- 100% remote

Minute Media is committed to creating a diverse and inclusive work environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

Not sure that you're 100% qualified but are up for the challenge? We want you to apply!