

JOB TITLE: Graphic & Motion Designer

REPORTING TO: Director of Design

DEPARTMENT: Marketing

LOCATION: New York, NY

POSITION OVERVIEW:

New York City FC is seeking a Graphic & Motion Designer to join the Marketing team.

This role will be responsible for producing motion graphics for social and video content as well as static designs to service various departments within the organization both within and outside of Marketing. The Graphic & Motion Designer will have a social-first mentality and will provide critical inputs to social content. This role will report to the Director of Design with a dotted line to the Senior Manager of Video.

WHAT YOU'LL DO:

- Use Adobe Creative Cloud Design Suite to generate designs for use primarily on social and video, but also for paid media, lifecycle, retail and printed materials

- Develop motion graphics to deliver on briefs from Social and Video teams, all in service of generating impressions and engagements on social
- Proof all materials in accurate manner, delivering high-quality, on-time and error-free drafts
- Design and production of web-specific graphics (e.g. static and animated banners, ads, and social media) and other forms of media
- Design and production of final mechanicals for creative services requests (e.g. logos, collateral print materials, advertising, web banners, multimedia, etc.)
- Responsible for the design, layout and formatting of digital and print materials
- Find graphical solutions while working through design challenges, effects and techniques
- Manage large file delivery and organize a workflow environment
- Match day design assistance (social templates, motion graphics and photo editing)

WHO YOU ARE:

- Deadline-oriented; experience at getting projects done quickly, with high standards of quality
- Nimble and adaptable to deliver on quick-turn briefs from Social
- Adept at time management and managing multiple projects simultaneously
- Highly creative with a pulse on design trends in the industry
- Highly organized and detail oriented
- Collaborative across departments including Social, Video, Growth, Retail and Partnerships
- Ability to work flexible hours, including evenings, weekends, and holidays, as necessary
- General knowledge of and passion for soccer a BIG plus

WHAT YOU'LL BRING:

- Bachelor's degree, concentration in Graphic Design/Communication Design preferred
- 2-4 years of both Design & Motion Graphics experience
- Knowledge and understanding of Design concepts and techniques

- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Solid understanding of Social channels and trends, particularly on Instagram and YouTube
- Experience in production and pre-press procedures a plus; preferably in sports or event marketing

ADDITIONAL REQUIREMENTS:

- Applicant must be able to comply with MLS Next Safety and Well-Being policy and any other applicable child safety policies provided to applicants by NYCFC
- Ability to work flexible hours, including evenings, weekends, and holidays, as necessary
- New York City Football Club requires a COVID-19 vaccination as a condition of employment, subject to exception under applicable law

COMPENSATION:

This non-exempt position has an estimated annual base salary range of \$50,000-\$57,000 and is overtime eligible. Final compensation offer amounts are based on a

wide array of factors unique to each candidate, including but not limited to demonstrated skill set, years and depth of relevant experience, and some role-dependent factors such as certifications and software expertise. We welcome direct conversations with each candidate about compensation in all of our initial calls.

WHAT WE OFFER:

- Excellent health, dental & vision insurance, with options to fit you and your family's needs
- Comprehensive and competitive benefit programs, including maternal & paternal leave
- Ancillary benefits: Commuter, pet insurance, gym membership, and Citi Bike discounts
- Your health is important! Our wellness strategy focuses on mental and physical wellbeing through in-office and virtual programs
- Four complementary tickets to every NYCFC home match
- Team outings, happy hours, and annual staff gatherings to celebrate our co-workers

- A dynamic, ambitious, and fun work environment

NEW YORK CITY FOOTBALL CLUB OVERVIEW:

At New York City FC, we are on a mission to build this city into one of the soccer capitals of the world. The Club was announced as Major League Soccer's 20th franchise and is the first and only MLS team located within the five boroughs of New York City. The Club has qualified for the Audi MLS Cup Playoffs eight times over the past nine seasons, winning MLS Cup in 2021. Games are broadcast through MLS Season Pass, the unprecedented subscription service from Apple and Major League Soccer that will have every match of the MLS regular season, Audi MLS Cup Playoffs, and Leagues Cup all in one place and with no blackouts. New York City FC is building New York City's first-ever soccer-specific stadium, set to open for the 2027 MLS season. For more information, please visit: www.newyorkcityfc.com.

New York City FC is also one of 13 clubs comprising City Football Group and counts Manchester City FC, Melbourne City FC, Yokohama F-Marineros, Girona FC, Montevideo City Torque, Shenzhen Peng City FC, Mumbai City FC, Lommel SK, ESTAC Troyes, Palermo FC, Bahia, and Club Bolívar among its sister clubs.

We are an equal opportunity employer and all qualified applicants will receive

consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by law.

By clicking "Apply Now", you agree to the terms of the MLS Privacy Policy.

<https://www.mlssoccer.com/legal/privacy-policy>

Job Questions:

1. Are you legally authorized to work in the United States?