



**HURRICANE JUNIOR GOLF TOUR**  
powered by  **JUNIOR GOLF HUB**

## Digital Marketing Associate

**Position:** *Associate*  
**Location:** *Winter Garden, FL*  
**Hours:** *M-F (9am-5pm)*  
**Reports to:** *Senior Manager, Marketing*

### **About the HJGT**

The Hurricane Junior Golf Tour (HJGT) was founded in 2007 with the intention of providing junior golfers between the ages of 8-18 an opportunity to play exceptional courses in a competitive environment. The tour's vision is to provide superb hospitality and make every event a memorable one. With play open to both males and females, nearly every junior golfer is eligible to participate on the HJGT. Currently the HJGT is the largest junior golf tour in the world hosting more 2-day nationally ranked events than any other tour.

In 2017, the Hurricane Junior Golf Tour announced a partnership with Nexus, an international hospitality and entertainment company backed by financier Joe Lewis and Tavistock Group, golfing great Tiger Woods and musician and entertainer Justin Timberlake, which will further our collective goal of growing the game of golf, broadening the Tour's reach across the U.S. and around the world.

### **Position Summary**

Assist in creating successful host hotel partnerships for all 285 events on HJGT schedule to accommodate tour players and operations staff.

### **Requirements**

- Pursuing a degree in Business/Sports Management/Marketing
- This is an unpaid internship, and you must receive at least one (1) credit for the onsite experience from an accredited College/University.

### **Responsibilities**

- Post Press Releases Updated to Website
- Assist with Website Updates
- Emails and Texts for Upcoming Tournament and Membership
- Use of Adobe photoshop to create digital content
- Assist other Marketing Departments
- Creating and Implementing Social Media Campaigns
- Manage inbound Customer Questions and Comments

### **What does success look like**

- Hitting all marketing deadlines as well as assisting every department in their overall objectives
- Create marketing/social campaigns for invitationals, products and etc



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### Experience/Skills

- Sales and Marketing Experience (Preferred)
- Ability to Multitask in a Fast-Paced Environment
- Proficient in Adobe photoshop and Graphic design (Required)

Due to the cyclical nature of the entertainment industry, the associate may be required to work varying schedules including nights and weekend to reflect the business needs of the company.

Hurricane Junior Golf Tour is an equal opportunity employer and we will not discriminate against any employee or applicant for employment because of age, race, creed, color, national origin, ancestry, marital status, affectional or sexual orientation, gender identity or expression, disability, nationality or any other classification protected by law.