

The logo for The Players' Tribune, featuring the text "THE PLAYERS' TRIBUNE" in a bold, white, sans-serif font. The word "THE" is smaller and positioned above "PLAYERS'". "TRIBUNE" is on the second line. The entire logo is set against a solid black rectangular background.

# **THE PLAYERS' TRIBUNE**

## **Company Description**

Founded by Derek Jeter, *The Players' Tribune*, a brand of Minute Media, is a first-of-its-kind content platform that was developed by athletes for athletes to connect them with fans through the power of storytelling. By giving athletes the tools to create truly personal content and tell their stories, *The Players' Tribune* is reimagining the world of sports and culture through the player's point-of-view. For more information, check out <https://www.theplayerstribune.com/>.

## **Position Summary**

As a Senior Video Producer, you will be the creative lead behind multiple campaigns from ideation to execution; working closely with athlete talent to bring their stories to life with a variety of brands.

## **What You'll Do**

- Serve as the director on set: leading crew, interviewing talent, and executing the creative vision
- Supervise all aspects of post-production, including the creation of paper cuts, reviewing rough cuts, and delivering assets for publish
- Lead ideation and write creative treatments for athlete stories and campaign briefs
- Create timelines for the entire production process to meet program deadlines
- Coordinate with internal and external teams through all phases of the project, including Marketing, Sales, Production Management, Athlete Relations, and the Client
- Ensure TPT's voice and aesthetic is maintained through the final delivery

## **What You Have**

The ideal candidate will have extensive knowledge of the entire production cycle, from development through post, and experience helping brands tell their stories in a

compelling manner. We're looking for someone with a love of sports and an avid observer of content trends/developments in the digital publishing world.

Above all, this person must be committed to telling athlete stories in an authentic way, preserving the partnership between *The Players' Tribune*, its clients, and its athletes.

- 5+ years experience working in a fast paced professional environment, with client-facing experience
- Thorough understanding of social platforms
- Strong interpersonal and project management skills are a must, as the person in this role will be leading multiple campaigns at different stages of production.
- A sports fan with a diverse knowledge of a variety of athletes across different sports
- Ability to work in high pressure, fast paced production environment with quick turnarounds
- Ability to adapt to changes in production plan/schedules
- High level of self-awareness and accountability with an eye towards growth
- Great communication skills with the ability to give and receive constructive feedback

### **What You'll Get**

- Opportunity to make a meaningful impact in a fast-growing company
- Career development opportunities & workshops
- Collaborative team environment & fun company events!
- Donation matching program & volunteer opportunities
- Flexible work from home
- Free personal coaching & mental health counseling sessions
- \$500 work from home stipend to complete your home office!
- Free swag!

Minute Media is committed to creating a diverse and inclusive work environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

Not sure that you're 100% qualified but are up for the challenge? We want you to apply!