



Data Analytics Manager

ABOUT TEAMWORK TICKETS:

Teamwork Tickets is a distribution and data company that partners with organizations, offering a tailored approach to creatively help meet revenue goals, provide up-to-date ticket data, and effectively manage secondary ticket markets.

We have been in the “game” for more than 20 years and know that experience matters, and with decades of experience in the secondary ticket market, we know how to drive results for our clients.

We are growing our team and are looking for goal-oriented, purpose-driven, high-energy individuals to join our team in suburban Atlanta, Georgia!

POSITION SCOPE:

The Data Analytics Manager will play a pivotal role in data-driven decision-making within the organization. This role is responsible for developing, maintaining, and continuously improving reporting and analytics frameworks that align with business objectives. They will work closely with cross-functional teams to provide actionable insights, develop dashboards and design reports, and ensure the accuracy of data analytics processes.

The role reports directly to the CEO and CFO of the company.

ESSENTIAL DUTIES:

- Responsible for the day-to-day reporting and analytic needs of the organization by ensuring data accuracy, building visualizations, designing reports, and dashboards.
- Use data insights to create a narrative around partners' ticket markets.
- Serve as an internal consultant on the use of data and analytics.
- Partner with cross-functional teams to achieve goals and identify data-driven opportunities.
- Utilize internal and external data and systems to establish an understanding of market behaviors and information.
- Execute ad-hoc projects, analyses, special assignments, and related tasks as needed or requested.

- Collaborate and maintain effective communication with external consultants to ensure project alignment, timely deliverables, and successful outcomes.
- Consistently communicate market observations to partners.
- Create and maintain standard operating procedures.
- Keep up to date on industry trends and news.

PREREQUISITE KNOWLEDGE, SKILLS, AND ABILITIES:

- 6+ years of data analytics experience; sports and entertainment industry experience preferred but not required.
- Bachelor's degree in a related field, or equivalent experience.
- Strong knowledge of and interest in sports and live entertainment.
- Highly organized and detail-oriented.
- Excellent time management skills.
- Excellent communication and interpersonal skills, with the ability to collaborate effectively at all levels.
- Maintains a positive, success-oriented attitude while upholding integrity, confidentiality, and discretion.
- Ability to work a flexible schedule as needed.
- Ability to manage multiple tasks and priorities in a fast-paced environment.
- Ability to meet deadlines.
- Ability to work independently with minimal supervision.
- Ability to think strategically and analytically with strong motivation and drive.
- Ability to work collaboratively with cross-functional teams and stakeholders across the organization.
- Strong communication and presentation skills, with confidence in leading conversations.
- Proficient in Microsoft Office Suite, including PowerPoint, Excel, Word, and Outlook.
- High proficiency with Excel, including ability to build complex spreadsheet models, run pivots, macros, v-lookups and other advanced functions.
- Strong quantitative, financial modeling skills, including exposure to SQL and relational databases; demonstrated ability to design and implement statistical models in R and/or Python preferred but not required.
- Ability to deliver both a detail-oriented analyst and executive-level strategy.
- High proficiency in creating data visualizations with at least one BI reporting platform (Tableau, Power BI, etc.).
- Knowledge of data warehousing.

PHYSICAL AND MENTAL REQUIREMENTS:

- Ability to work full-time, in an office environment, on the company's premises.
- Ability to function in high-pressure situations.
- Ability to operate a computer and other basic office equipment.
- Ability to communicate with co-workers, vendors, and customers in real-time conversations in English.
- Ability to access and interpret written information in real-time.
- Ability to lift up to 25 pounds for the purpose of moving office supplies or company documents.
- Ability to maneuver within and around office environment, industry conference environments, etc.
- Ability to attend industry conferences with our team as needed.