



## JOB POSTING

**Title:** Brand Creative Associate  
**Department:** Brand Creative  
**Reports To:** Director of Brand Creative  
**How to Apply:** [www.chicagobears.com/jobs](http://www.chicagobears.com/jobs)

### **Overview**

The Associate Development Program is a paid 12-month full-time (temporary) experience designed for new or recent graduates who are looking to gain sports experience. The format allows for structured professional development and hands-on learning.

As a Brand Creative Associate, you will work with our talented staff on a broad-ranging roster of projects to ensure that a consistent brand message is communicated. The ideal candidate thinks conceptually, has exceptional design, communication and organizational skills, a commitment to quality creative work, and will never design anything in Word. This role works out of our headquarters – Halas Hall – located in Lake Forest, IL.

Program Dates: Friday, June 2, 2023 – Friday, May 24, 2024

**All candidates must supply links or attachments of work demonstrating graphic design experience.**

### **Who We Are**

As one of the founding franchises of the NFL, family is the core of who we are. We're different from other companies. Our people represent a vast array of cultural backgrounds, human experiences and perspectives and we believe they, collectively and as authentic individuals, are our greatest resource. Our working environment is one where your talent and contributions are valued by the organization and the community. We believe every person matters and we can collectively achieve success through integrity, respect, a team-first mentality, open communication, and trust.

### **Our Commitment to Diversity, Equity & Inclusion**

The Chicago Bears organization continues to deepen its commitment to establishing an inclusive, equitable work environment that reflects the diversity within our communities and fan base. We value, respect, and appreciate diversity at all levels, on and off the field, and are guided by a vision of success that includes integrating diversity, equity, and inclusion into our club's DNA and culture.

As such, we recognize the additional hurdles marginalized communities may face when applying for a job. Don't meet every requirement for the role but feel you have many of the skills needed? Please apply! Our culture is rooted in providing the resources needed for all staff to succeed, including job specific training. We want you to help us achieve our goals and to be part of one of the most storied franchises in all of sport.

### **Responsibilities**

- Design materials that support season-related objectives and support marketing, sales, sponsorship, and community relations goals
- Develop promotional assets for a range of organizational needs, including social media and web graphics, e-mails, publications, apparel, digital display ads, and environmental graphics
- Create high-quality designs under tight deadlines while managing multiple job requests and revisions

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- Keep projects on deadline and within budget
- Maintain consistent presentation of the Chicago Bears visual brand

## **Qualifications**

- Bachelor's Degree or Associate of Arts or Associate of Applied Science Degree in Commercial Art/Graphic Design or equivalent professional experience
- Proficient with current version of Adobe Creative Suite
- Skilled in both digital/multimedia and print creative
- Work independently while open to creative direction
- Multi-task and prioritize multiple projects daily
- Contribute to creative brainstorming
- Familiar with Microsoft Office
- Animation, web design, and copywriting experience a plus
- Knowledge of print production is desired

## **What We Offer**

We remain committed to upholding the standard of being a first-class organization and employer of choice. Our goal is to provide quality support and a diverse, equitable, and inclusive environment for our most important resource, our people.

### **BENEFITS & PERKS**

Our Associate Program offerings include but are not limited to:

- Paid Holidays
- Paid PTO (5 days) & Sick Time (2 days)
- Complimentary Bears gear kit
- Complimentary breakfast, lunch, snacks, and drinks
- Access to onsite gym facilities + Bears Fit
- Eligible for medical insurance
- Networking opportunities
- And more

### **CORE CURRICULUM**

- Quarterly programming & professional development
- Assignment of a "buddy" from another department
- Formal check-ins for Associates and managers through surveys and live conversations
- Two Associate dedicated social events
- Associate dedicated Microsoft Teams chat

*The specific statements shown in each section of this description are not intended to be all-inclusive. They represent typical elements and criteria necessary to successfully perform the job. Chicago Bears Football Club, Inc. is an Equal Opportunity Employer.*

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