

D-BACKS JOB OPPORTUNITIES

Phoenix, AZ

INTERN, MARKETING & ADVERTISING

Do you love advertising? Do you have experience with graphic design? Are you an excellent copywriter? If yes, we'd love to hear from you!

Internship Requirements:

- Must be a junior, senior, postgraduate student, or within a year post graduation pursuing a degree from an accredited college. (If you do not meet the internship requirements, please do not apply.)
- Minimum of 15 hours per week, maximum 20.
- Must be proficient in Photoshop, Illustrator and InDesign

Time Frame:

- June 2021 – September 2021

Primary Duties:

- Assist the Marketing Team with a multitude of projects including advertising graphic design, project tracking and ad trafficking
- Assist with media proposals, contracts & ticket fulfillment
- Write copy for on-air promotions, website and emails specific to each outlet
- Formulate promotional ideas in an effort to increase ticket sales
- Track dbacks.com updates, digital advertising elements and email performance
- Assist with execution of marketing initiatives, including events

Qualifications:

- Strong interest in Marketing, Advertising and Graphic Design
- Understanding of design principles with proficiency in Adobe Design
- Excellent written and verbal communication skills
- Ability to work in a fast-paced environment, multi-task and prioritize
- Ability to work some game nights, weekends, and holidays
- Ability to work independently with minimal supervision

The Arizona Diamondbacks is an Equal Opportunity Employer.

[Apply for this Position](#)